





Designing Instruction for Learning Styles





Everybody has a preference for how they learn. Designing for individual styles of learning will help learners collect and organize information in useful ways.



Instructional designers can create content that fit the needs of all learning styles. The main learning styles are Visual, Auditory and Kinesthetic.

Visual learners prefer to see information. Reading content online, from a printout or books keep them engaged.



Auditory learners prefer to listen to information. Lectures, podcasts and recorded interviews with subject matter experts keep them engaged.



Kinesthetic-Tactile learners prefer a physical hands-on approach to learning. Field work, labs and practical applications keep them engaged.



V i s u a l L e a r n e r

Sue



Show me pictures, charts and diagrams if you want me to remember information. I really pay attention to videos and presentations. It is very important that images are aesthetically pleasing or I will be distracted.



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Rob



I
remember information I hear
from a speaker with strong
communication skills or I shut down.
Having music in the background of a
presentation keeps me focused.



K
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Ann



I like
to move around so
sitting for hours reading or
watching videos bores me. Let me
get out and learn by doing. Show me
then let me try and I will remember
what I had done.

How
To
Copy



Use charts, graphs and pictures to impact learning. Create a video that displays the information. Organize information in handouts and presentations pleasingly to the eye such as an outline.

Let's
Design for the
Visual Learner



Repeat information a few times and have them explain to others what they learned. Use Acronyms, rhymes, music and sound effects to impact their learning.

Let's
Design for the
auditory Learner



After providing them with the knowledge, give them directions and the opportunity to perform. Create a job aid to help the learner perform tasks without memorization.

Let's
Design for the
kinesthetic Learner



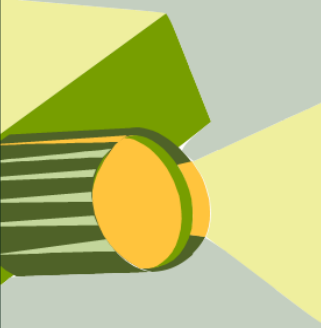
Remember each learning style when designing instruction

Rob who listens very carefully to the instruction.

Sue who like to see what he learns.

Ann who is anxious to get out and do what she learned.





By providing a variety of learning strategies when designing instruction, a higher percent of learners are reached. Engaging learners in their best learning style, allows more information to be processed in less time. After all, instructional design is all about helping students learn through experiences.

